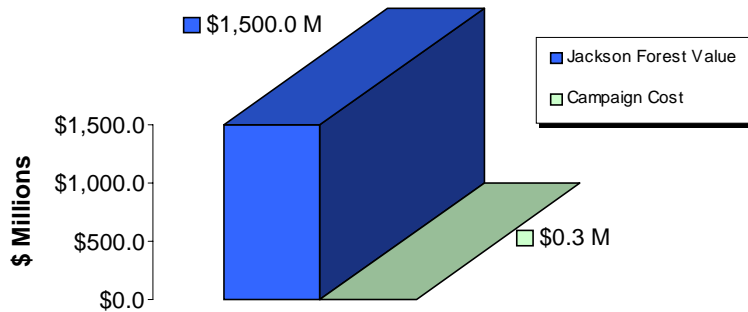


The Campaign to Restore Jackson State Redwood Forest: Cost versus Benefit

Value of Jackson Forest Campaign versus Campaign Cost



Your best investment: For each \$1 spent, the Campaign will shift \$5000 worth of redwood forest from logging to public recreation and habitat preservation.

The goal of the Campaign is to change the priority of 50,000-acre Jackson State Forest from large-scale commercial logging to restoration of an old growth redwood forest for recreation, habitat, and education

The Campaign will accomplish its goal by building grassroots public support for legislation to change the mandate of the Forest to Restoration. No appropriations are needed because the Forest is already owned by the state of California.

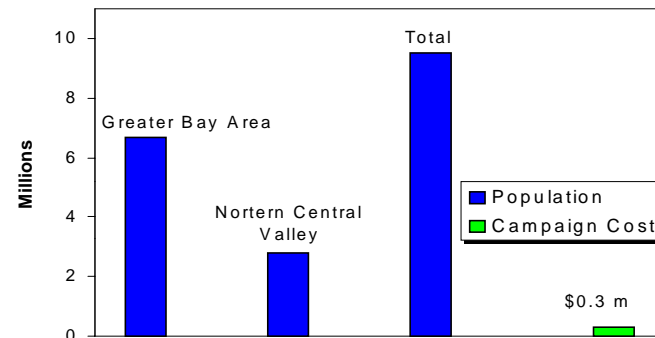
The Campaign's low-cost strategy makes it your best investment for recreation and habitat preservation:

- The Campaign will convert \$1.5 billion dollars of redwood forest from logging to public recreation and habitat preservation at a cost of \$0.3 million.
- The Campaign will make 50,000 acres of redwood forest available for recreation to over 9 million people at a cost of just 3 cents per person.

Never have so few dollars bought so much



Nearby California Population versus Jackson Forest Campaign Cost



Your best recreation buy: Over 9 million people are within four hours driving distance of Jackson State. The Campaign will make the 50,000 acres of Jackson State available for recreation at a cost of just 3 cents per person.